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“SEAONC has been well served by HPA. They guided our board into expanding our thinking on a wide range of issues from member benefits to funding sources. Their participation with other professional organizations helps us benefit from a much wider range of experience than we would have on our own. In a relationship that is approaching 20 years, HPA has played an integral part in our association’s substantial growth.”

— Rafael Sabelli, SE
 SEAONC President 2009-2010

CLIENT:

Structural Engineers Association of Northern California (SEAONC)
 (A 1,700-member association)

HOW IT HAPPENED:

SEAONC has been an HPA client since 1992 and has enjoyed a trend of steady financial growth throughout the years due to strong management and a consistent effort toward achieving budget goals. Under HPA guidance, association reserves have more than tripled, there have been considerable revenues generated from continuing education and, most recently, HPA has helped initiate a successful sponsorship program.

